(a) and (b) The Government of West Bengal has allowed use of land within tea gardens for growing medicinal and aromatic crops for improving economic viability of these gardens. As all the tea lands in West Bengal are Government land which have been leased out to tea companies, introduction of any other crop within the tea land would require prior approval of the State Government.

**Multinationals in retail market**

†884. SHRI RAVI SHANKAR PRASAD:
DR. MURLI MANOHAR JOSHI:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether it is a fact that multinational companies, alongwith big industrialists in the country have started to enter in the retail market in the smaller cities alongwith big cities;

(b) if so, the details of multinational companies and companies of big industrialists which have taken decision in this regard so far; and

(c) the total capital proposed to be invested by those companies in the retail market?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL POLICY AND PROMOTION, MINISTRY OF COMMERCE AND INDUSTRY (SHRI ASHWANI KUMAR): (a) Foreign Direct Investment (FDI) policy does not allow FDI in the retail trade except in retail trade of 'Single Brand' products. FDI up to 51% with prior Government approval only, has been allowed in the retail trade of 'Single Brand' products subject to the following conditions:

(i) Products to be sold should be of 'Single Brand' only;

(ii) Products should be sold under the same brand internationally; and

(iii) 'Single Brand' product-retailing would cover only products which are branded during manufacturing.

Proposals on 'Single Brand' retail trade are considered based on the above guidelines.

(b) and (c) Government have received 8 Proposals for FDI in Single Brand Product retailing out of which one proposal has been approved and one has been rejected. Details of these proposals are given in the Statement (*see* below). No data is maintained centrally regarding companies of big industrialists which have taken a decision to enter the retail market.

†Original notice of the question was received in Hindi.

## *Statement*

*Details of proposals for FDI*

| Sl. No. | Name of the Applicant | Name of the foreign investor | Activities | Foreign Equity participation | Status |
|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 |
| 1. | M/s Moja Shoes | M/s Tano India Private Equity Fund I/and or its subsidiaries | Retail trading of all types of footwear, Sportswear, boots, slippers,sandals, athletic shoes and apparels of "Nike Brand" through exclusive retail outlets owned by the company | 20% | Approval issued on 31.05.2006 |
| 2. | M/s LV Trading India | M/s Louis Vuitton Malletier | Retail trading of LVM products including Diary refills paper, 2. Pens and pens refills 3. Shoes, 4. Trunks travel bags/ purses 5. Other articles of leather 6. Sunglasses 7. Watches 8. Other articles of plastic 9. Jewellery imitation 10. Ties 11. Textile (scarfs and shawls) 12. Umbrellas 13. Ready to wear | 51% | Proposal under examination |
| 3. | M/s Spa lifestyle Pvt. Ltd. | M/s Lladro Commercial, SA | To set up a joint venture by M/s LLadro and SPA Agencies for establishing a network boutiques for marketing the products of LLADRO. | 26% | do |
| 4. | M/s Fun Fashion India Pvt. Ltd. | M/s Fendi International, SA | Retail trading of Fendi Products including shoes, wearing apparel, Trunks/travel bags/purses, sunglasses, watches, jewellery imitation, textiles | 51% | do |
| 5. | M/s Sikora Aktiengesells-chaft | M/s Sikora Aktiengesellschaft | To set up a WoS for retail trading of measuring and control technology devices. | 100% | Proposal Rejected |

| 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|
| 6. | M/s Damro Fumiture Pvt. Ltd. | M/s Damro Exports Pvt. Ltd. Sri Lanka | Retail trading of knock Down furniture under the single brand name of DAMRO | 51% | Proposal under examination' |
| 7. | M/s La Moda Fashions Pvt. Ltd. | 1. Damodar Lal Shewakramani 2. Ashok Shewakramani | Retail trading of garments, accessories and luggage items of SEGUE, SISLEY, BENETTON | 51% | Information sought from the applicant. |
| 8. | M/s Hassan Gems & Jewellery Pvt. Ltd. | Individual NRIs | Retail trading in Precious gems and Jewellery | 50% | Information sought from the applicant. |